

## Cycle 250 schedule

Location	Date and time	Arrival time & mileage	Activity	Comments	Point of contact/s
Sheffield	Thursday 22 <sup>nd</sup> July – 5 – 7pm	N/A	Pasta Party	Maria to follow up with Jo Healy	Maria and Jo H <a href="mailto:joanna_grace19@hotmail.com">joanna_grace19@hotmail.com</a>
Sheffield <b>CYLCLE 250 LAUNCH DAY</b>	Friday 23rd July 1.30pm	N/A	Tudor Square Peace Gardens	Licence applied for Bikes (mega bike)and volleyball court Team on bikes	Ben Brailsford & Deirdre Pashley <a href="mailto:Ben.Brailsford@sheffield.gov.uk">Ben.Brailsford@sheffield.gov.uk</a> <a href="mailto:deirdre.pashley@sheffield.gov.uk">deirdre.pashley@sheffield.gov.uk</a>
<b>Day 1 – 24<sup>th</sup> July START SHEFFIELD</b>	Depart 9 am	5 hrs ride time 69 miles			
Sheffield	Saturday 24 <sup>th</sup> July		EIS	Licence applied for but not required for Saturday as we will just ride out	Ben Brailsford
Southwell	Saturday 24 <sup>th</sup> July Arrive 1.30pm Depart 2pm	70km/42 miles	Minster	Stop for food Waitrose pick up from Sheffield	<a href="mailto:honor.dunkley@virgin.net">honor.dunkley@virgin.net</a> Southwell events and tourism coordinator
Nottingham market square	Saturday 24 <sup>th</sup> July Arrive 4pm – 8pm	115KM/69 miles	Beach court – come and play	No collections possible Activity on the beach confirmed and a game against Nottingham Rockets has been confirmed Food for all on site and Up and Down Under – St James St	Ian Holloway 07932 583405 <a href="mailto:Ian.Holloway@nottinghamcity.gov.uk">Ian.Holloway@nottinghamcity.gov.uk</a> Nick Vass 07889 647586 <a href="mailto:n.vass@mellorsgroup.com">n.vass@mellorsgroup.com</a>
<b>ARRIVE NOTTINGHAM</b>		69 miles 115KM		Food in Nottingham and no breakfast.  Food needs to bought from Tesco's the night before	Chetwynd barracks Chilwell Notts NG9 5HA Sgt Watts 07771577492

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<b>Day 2 – 25<sup>th</sup> July START NOTTINGHAM</b>	Depart 8am	8 hrs ride time 78 miles			
Loughborough	Sunday 25 <sup>th</sup> July Arrive 9.30am Depart 10.30am	25KM 15 miles	Breakfast at Shepshed Building Society, Loughborough who are donating £1700	Goodliffe's, 52 Church Gate, Loughborough LE11 1UE Sky rider from Leicester to escort to Leicester	Pete Rhodes Cheryl A. Eames cheryleames@theshepshed.co.uk 07786 651263
Leicester	Sunday 25 <sup>th</sup> July Arrive 12 noon (see opposite for details) 1pm Depart from Meynells Gorse Park & Ride site	50KM 30 miles	Media as no licence to date	No licence  12 noon Arrive at Town Hall Square for a photo opportunity in Town Hall Square at 12.30 Ride along Great Central Way to Enderby	Andy Salkeld
Stratford	Sunday 25 <sup>th</sup> July Arrive 6pm	130KM 78 miles		Licence approved  No productions on at the RSC	Geoff Turton, Acting Head of Community Services including Sports & Leisure  <u>01789 260106</u>  <u>geoff.turton@stratford-dc.gov.uk</u>
<b>ARRIVE STRATFORD</b>	8.30pm	78 miles 130KM	Ask for duty manager	TDF finish in Paris	Village Hotel Dolomite Avenue Coventry Business park Coventry CV4 9GZ

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<b>Day 3 – 26<sup>th</sup> July START STRATFORD</b>	Depart 9am	5.5 hrs ride time 72 miles	Morning collection	8am BBC TV (Midlands Today) Joined by Sally from Vertex 07966 525719	Eleanor Sumner – hotel 07717 446950
Oxford	Monday 26 <sup>th</sup> July Arrive 12.30pm Depart 2pm	70KM 42 miles	Cycle around the Banister track	Not possible to collect money  Food stop for lunch  Gym from 1 – 2.30pm  Volleyball come and try it sessions	Jon Roycroft – Head of Sport at Oxford University Sarah Queralt – Oxford Brookes Margaret Stevens – PDM <a href="mailto:m.stevens@lordwilliams.oxon.sch.uk">m.stevens@lordwilliams.oxon.sch.uk</a> Chris Freeman – CSP Director 01865 252620/07712 922235 <a href="mailto:cfreeman@oxfordshiresport.org">cfreeman@oxfordshiresport.org</a>
Reading	Monday 26 <sup>th</sup> July Arrive 4.30pm	120KM 72 Miles	Business engagement	Licence approved  Promotional flyer hand out & collections in the town centre next to the Town Hall.  PR opportunity  Emailed Anita, Lisa and Mark – 14 July	Anita Cacchioli, Director of Environment, Culture & Sport Reading Borough Council  0118 937 3737  <b>Sport Reading Partnership</b>  Lisa Pearce – Culture and Sport Development Manager <a href="mailto:Lisa.Pearce@reading.gov.uk">Lisa.Pearce@reading.gov.uk</a>  Mark Tancock– Cycling Development Officer <a href="mailto:Mark.Tancock@reading.gov.uk">Mark.Tancock@reading.gov.uk</a>
<b>ARRIVE READING</b>	8.30pm arrival	72 miles			De vere Wokefield Park Goodboys lane Mortimer Reading RG7 3AH

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<b>Day 4 – 27<sup>th</sup> July DEPART READING</b>	Depart 8am	5.5 hrs ride time 53 miles	2012 - 2 years to go	Ride leader out of Reading ? Pick up from the hotel – 10 extra miles	Mark Tancock 07742176785 <a href="mailto:Mark.Tancock@reading.gov.uk">Mark.Tancock@reading.gov.uk</a>  Ride leader – Alex 07979002791
Hampton Court	Tuesday 27 <sup>th</sup> July	60KM 36 miles	PR unless a licence is approved	Licensee applied for No events happening so unlikely for a stop	See below for contact details
Richmond Green	Tuesday 27 <sup>th</sup> July Arrive 1.30pm Depart 2.30pm Group 1	70KM 42 miles	PR unless a licence is approved	David Rijvers organised for 3 VB courts (Come & challenge the GB team) to be set up in Richmond Green, with VIPs & Press attending as well as the club mascot!	London Borough of Richmond Ian Dodds - Head of Culture 020 8831 6116 <a href="mailto:ian.dodds@richmond.gov.uk">ian.dodds@richmond.gov.uk</a>  Responsible for Arts Service, Libraries and Sports  Dave Rijvers 07779134007 <a href="mailto:dr@goldeneye7.freereserve.co.uk">dr@goldeneye7.freereserve.co.uk</a>
City Hall/Westminster	Tuesday 27 <sup>th</sup> July Arrive 2.30pm Depart 3.15pm Group 2	80KM 48 miles	PR unless a licence is approved	Vertex event with VIP's etc  Sally Booth 07966 525719  Pick up 3 Vertex riders Mark, William and Darren	City of Westminster Council  Richard Barker, Director of Environment and Leisure 020 7641 2693 <a href="mailto:rbarker@westminster.gov.uk">rbarker@westminster.gov.uk</a>  Mr Jon Hearn - Sports Development Manager 020 7641 4810 <a href="mailto:jhearn@westminster.gov.uk">jhearn@westminster.gov.uk</a>  Ms Suzanne Warren - PDM

					020 7641 4810 <a href="mailto:swarren1@westminster.gov.uk">swarren1@westminster.gov.uk</a>
Trafalgar Square	Tuesday 27 <sup>th</sup> July Arrival 3.30pm Depart 4.30pm			Panasonic Olympic Countdown event  Interview with Audrey + Player	Marzena Bogdanowicz  07721 891 820
Earls Court	Tuesday 27 <sup>th</sup> July Arrive 5.00 pm	88KM 53 miles	PR unless we are able to collect	Finish and media opportunities – Earls Court working on a welcome!	Ms Tot Brill – Executive Director Transport, Environment & Leisure Services  <a href="mailto:tot.brill@rbkc.gov.uk">tot.brill@rbkc.gov.uk</a>  020 7341 5101  Rachel – Earls Court  Tel: 0207 370 8094  Chris Jones – LOCOG <a href="mailto:Chris.Jones@london2012.com">Chris.Jones@london2012.com</a>
<b>FINISH LONDON</b>	Accommodation or return information?	53 miles 88 km		<b>Looking for FOC hotel for the Tuesday night????</b>	
<b>Total</b>	272 miles				
<b>28<sup>th</sup> July</b>					Trains back to Sheffield etc